

CEIE OXFORD

College of International Education



Foundation Course in Business Studies

2024/5

English for Tomorrow, Today

Welcome

Our Foundation Course accredited by Oxford Brookes University is an exciting way to improve your English and gain university entry while living and studying in one of the world's most famous, stimulating and beautiful cities.

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A warm welcome *from our Principals*

All of our staff at CIE are looking forward to greeting you in 2024, and we shall do our best to provide you with an unforgettable experience.



Oxford is, in our opinion, one of the most beautiful cities in the world. Matthew Arnold wrote that Oxford, “whispers from her towers the last enchantments of the Middle Ages”. You will notice the beautiful combination of Gothic, Renaissance and Baroque architecture together with some splendid stained glass windows and some fine paintings housed in the Ashmolean museum. Situated between the Rivers Cherwell and the Thames, Oxford is also a place of considerable natural beauty, and offers many fascinating walks and experiences. It was at Christ Church that Lewis Carroll wrote the story of Alice in Wonderland, basing it on Alice, the daughter of the Dean of Christ Church, and other Oxford people and places. CS Lewis, the author of the Narnia novels, and JRR Tolkien, the author of the Hobbit and the Lord of the Rings, were both teachers at the university.



We hope you will feel something of the “magic” of Oxford so that you have an enriching experience and take away with you many happy memories, new friends and a determination to visit this beautiful city again.

Yours faithfully,
John and Irma
Principals
CIE Oxford

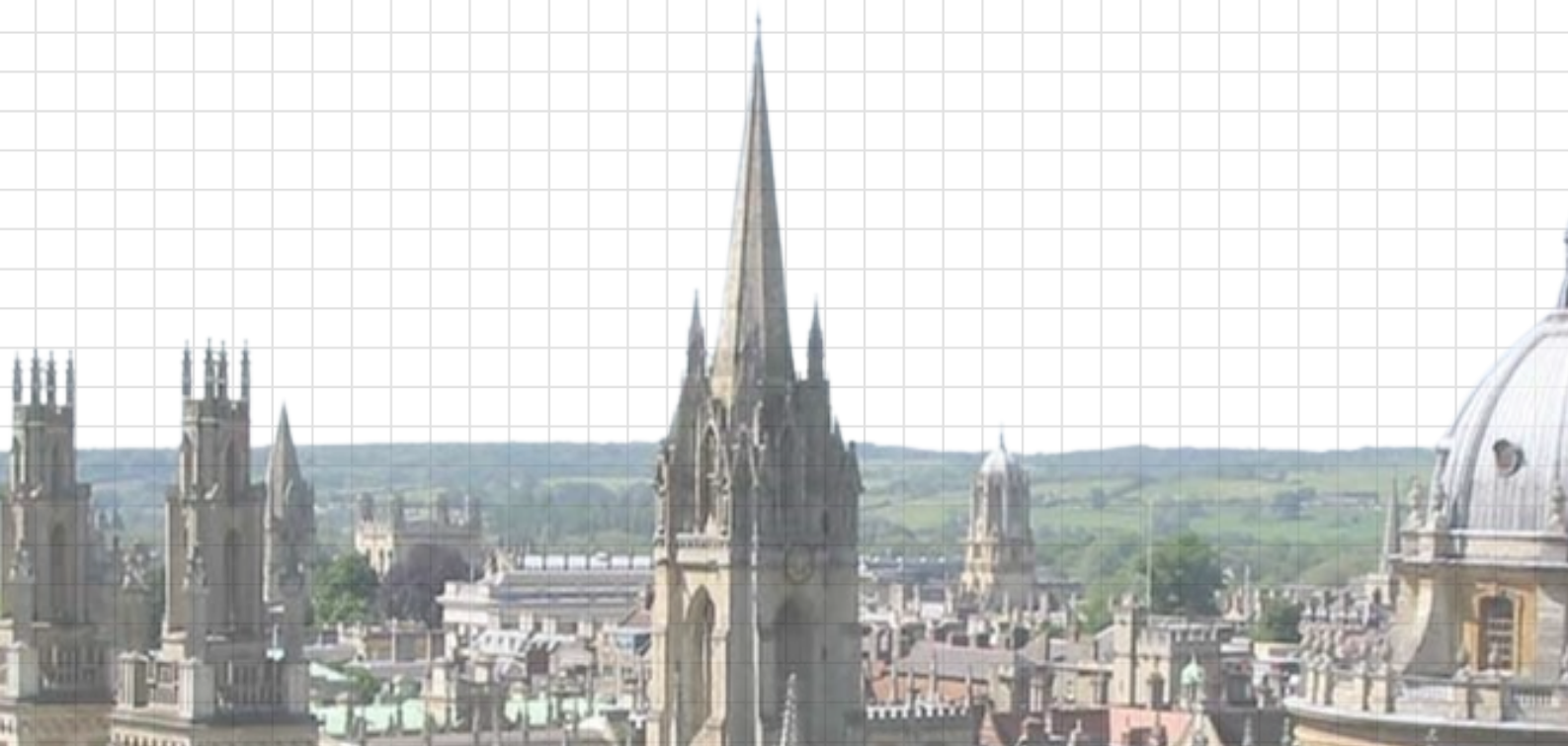
About

The Foundation Course in Business Studies

In September 2024, CIE are launching The Foundation Course in Business Studies, which is an eight month programme accredited by Oxford Brookes University which prepares students from abroad for university entry.

The course will run for a total of 32 weeks - 12 weeks of IELTS training (if your IELTS level is not quite 5.5) and 20 weeks of Business Studies, with a maximum class size of 8 students. The course will involve 3 hours of Business Studies in the morning, and 2 hours of IELTS practice in the afternoon.

Oxford Brookes University recognises and approves the Foundation course in Business Studies, which it regards as being equivalent to NQF level 3.



What qualifications do I need to join the course?

Students who are accepted onto this course should have:

- A senior high school certificate in their own country
- An English Language level of IELTS 4.5 (September start) or 5.5 (January start)

What does the course include?

- English Language tuition designed to enable students to reach IELTS level 6 or higher
- Study skills which should prepare the students for university study
- Business Studies modules which will provide students with the academic background to follow a degree course in a similar area

Dates & terms

32-week course for students who have IELTS score 4.5
Starting date:16th September 2024 - General English & IELTS Preparation (3 months) + Business studies & IELTS (6 months)
20-week course for students who have IELTS 5.5
Starting date: 13th January 2025 - Business studies & IELTS

- Term 116th September - 7th December 2024
- Term 213th January - 21st March
- Term 331st March - 6th June

Sample Timetable

	TERM 1	TERM 2	TERM 3
9:00 - 10:00	Functional English	Motivation & Leadership	Objectives & Strategy
10:15 - 11:15	General English	Motivation & Leadership	Objectives & Strategy
11:30 - 12:30	General English	External influences	Marketing
1:30 - 3:45	IELTS	IELTS	IELTS

Modules

THERE ARE SEVEN MODULES

**People &
Operations
-
Motivation**

**Study
Skills**

**External
Influences**

**People &
Operations -
Leadership**

IELTS

Marketing

**Objectives
and
Strategy**

Assessment outline

Module 1: Monthly IELTS mock tests; Formal IELTS examination

Module 2: Personal study plan; Oral Presentation; Academic writing

Module 3: Assignment on Motivation (using assessment objectives and criteria)

Module 4: Assignment on Leadership (using assessment objectives and criteria)

Module 5: Assignment on External Influences (using assessment objectives and criteria)

Module 6: Assignment on Objectives & Strategy (using assessment objectives and criteria)

Module 7: Assignment on Marketing (using assessment objectives and criteria)

Levels

- 55-64% Pass
- 65 -74% Merit
- 75% + Distinction

Marks are moderated by a lecturer from Oxford Brookes University. Any appeals with regards to grades will be considered by the Principal and the Oxford Brookes moderator.

Fees:

September start: £13,960

January start: £10,280

Included in fees:

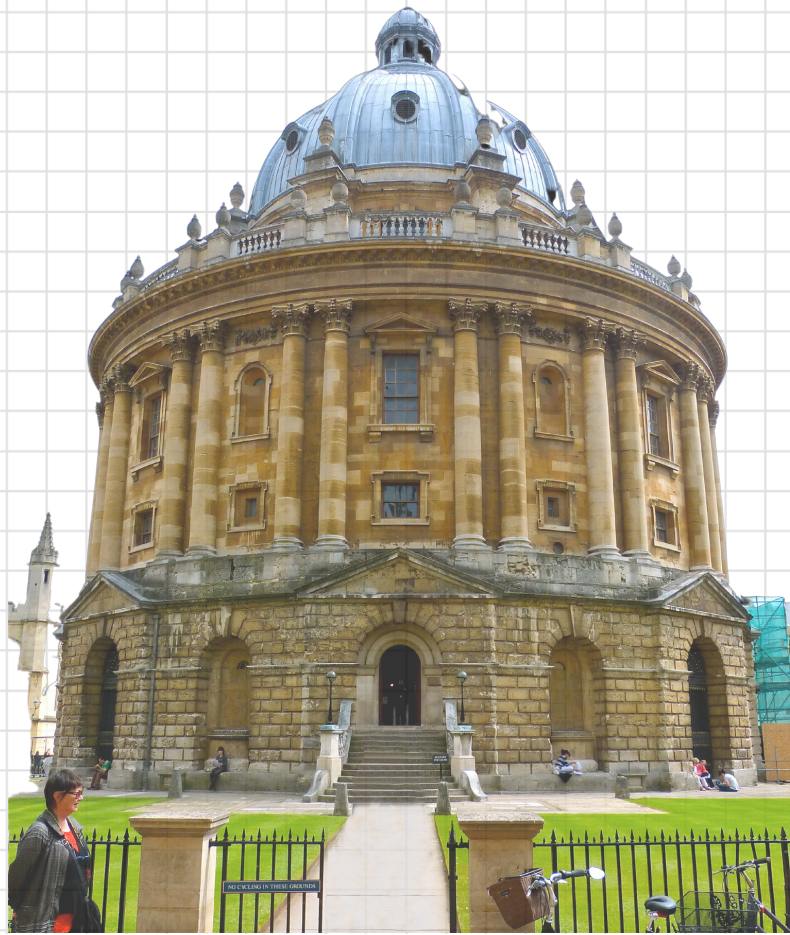
- 32 weeks' (Sept start) or 20 weeks' (Jan start) tuition
- Course materials
- Social programme, including 2 weekly social and cultural activities
- IELTS examination fee for June 2025 test dates
- Academic & welfare tutorials

Not included in fees:

- Single half board accommodation with a carefully selected homestay host
(includes breakfast and dinner every day) can be arranged for £260/week
- Accommodation during holidays
- Weekday lunches
- General English Course during holidays
- Local transport, such as taxis or Oxford city bus passes.

Internal Standardisation

We will standardise the assessment across different teachers and teaching groups to ensure that all candidates at our centre have been judged against the same standards. One teacher will be designated as responsible for internal marking projects. Common pieces of work will be marked (and cross marked) on a trial basis and differences between assessments will be discussed at 'training' sessions in which all teachers involved will participate. Moderation will be carried out externally by Brookes University.



PRACTISE AND IMPROVE
YOUR STUDY &
LANGUAGE SKILLS IN
SMALL FOCUSED
GROUPS

RECEIVE
ADVICE AND
GUIDANCE
ABOUT
APPLYING TO
UNIVERSITY

Why CIE?

REGULAR
ACADEMIC AND
WELFARE
TUTORIALS

STUDY IN A FAMILY
FRIENDLY
ENVIRONMENT WITH
OTHER INTERNATIONAL
STUDENTS

STUDY IN THE CENTRE
OF A HISTORICAL CITY
KNOWN FOR THE
WORLD FAMOUS
OXFORD UNIVERSITY

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What our students say

I highly recommend CIE because their small classes allow you to quickly reach a high English level. I have always had the opportunities to work on my weakness because the teachers adapt their lessons in order to enhance your skills.

The teachers are very professional through the quality of the classes and the way they make you feel relaxed and confident.



The treatment of the students is excellent, they adapt to your needs and the teachers are incredible.
Great professionals.

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Accredited by the
 **BRITISH
COUNCIL**
for the teaching
of English in the UK



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